

AGE members Annual Report 2024



In 2024, AGE members demonstrated their strong commitment to building a Europe for all Ages. This report highlights their key contributions, from policy advocacy to grassroots engagement, reflecting the diversity and dynamism of AGE's network.

01. Key achievement: EU elections

AGE members have been actively engaged in advocating for age equality in the context of the European Parliament (EP) elections. Their dedication and efforts have created impressive results.

Advocacy activities for the EU Elections 2024 by AGE members in figures



KEY HIGHLIGHT - International day of older persons - EU Parliament event



On 2 October 2024, to mark the International Day of Older Persons 2024, AGE co-organised an event with Members of the Parliament (MEPs) Idoia Mendía, Marina Kaljurand and Marcos Ros Sempere. Together with AGE members, they invited other MEPs for a debate to launch our campaign for the creation of a European Parliament Intergroup dedicated to a **"Europe for all Ages"**. You can consult the report of this event [here](#).

National Advocacy activities performed by AGE members

In addition to the activities listed above, 5 AGE members carried out advocacy activities at the national level as part of our campaign for the European elections, supported by the [Programme "Financial Support to AGE Members"](#).

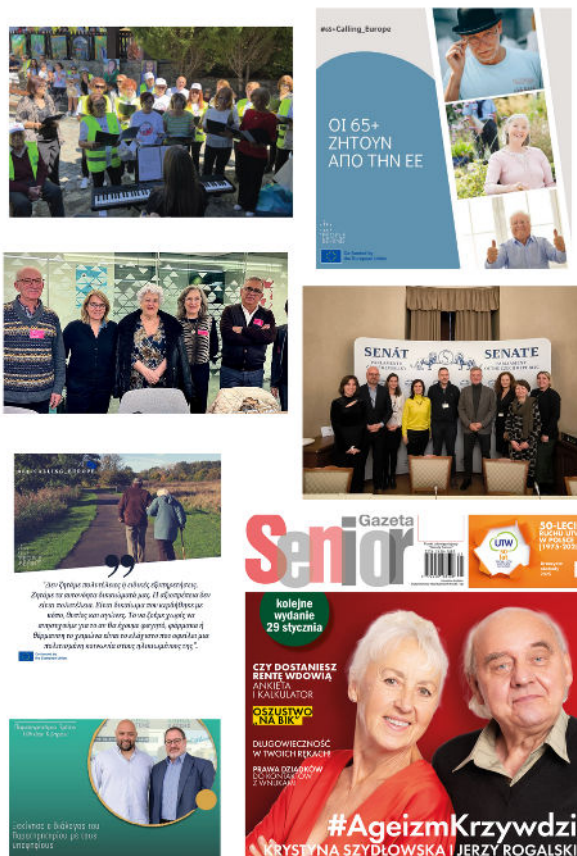
Poland: [Bonum Vitae's](#) project "AGE = Europe for all ages" raised awareness of age equality through media campaigns, articles, and a literary competition, reaching over 100,000 people per month.

Cyprus: [CTAO](#) mobilised broad political support for a European Age Equality Strategy, securing the backing of 4 out of 6 Cypriot MEPs and engaging stakeholders through media outreach and a high-level conference.

Portugal: [APReI's](#) project "Sowing a future for all ages" organised discussions and meetings with Portuguese MEPs to promote AGE's manifesto and support the "Europe for all Ages" Intergroup.

Greece: [People Behind's](#) "65+ Calling Europe" project empowered older people in Greece with updated educational materials, workshops on their rights, and a social media campaign to promote advocacy.

Czechia : [Zivot90's](#) "Advocacy for Dynamic Ageing Policies" strengthened collaboration between policymakers and professionals through workshops and launched a senior self-advocacy group to support bottom-up active ageing initiatives.



OUTCOMES ACHIEVED

Creation of an Interest Group

an informal coordination group among 35 MEPs supporting AGE's cause for equality has been established.

Strengthened Commitment

the actions of AGE members have increased recognition of the importance of intergenerational solidarity and age equality in policymaking at the EU level.

02. General Engagement Statistics

ADVOCACY AND PARTICIPATION



 **27 Public Events** : AGE members took the stage to share expertise on key topics.

 **15 Calls for Input** : **150 contributions received**, with an average of 7 countries participating per call.

 **16 Task Force Meetings** : Engaging **200 participants** and producing **4 policy positions & 7 publications**.

 **1 Annual Conference** : June 12, 2024: Writing the next chapter for Age Equality in the EU' – **125 participants** on-site & online.

 **1 Debrief Webinar** : Discussing the outcomes of the 14th UN Open Ended Working Group on Ageing with **34 participants**.

PUBLICATIONS AND POLICY POSITIONS

Task Force on Dignified and Healthy Ageing

[Addressing Suicide Among Older People in Europe: A call for targeted interventions and policy reforms](#)

[National priorities to implement the Council recommendations on long-time care](#)

[Rights of persons with disabilities and digital technologies and devices](#)

Task Force Age-friendly environments

[Digitalisation and older people: our call to EU Policy Makers](#)

[Contribution to the Open Ended Working Group on Ageing on Accessibility, Infrastructure and Mobility](#)

[EU Driving Licence Directive](#)

Task Force Employment and Participation

[Work-Life Integration](#)

Contribution to the Open-Ended Working Group on Ageing on [The right to participate in public life and decision-making processes](#)

[Contribution to the Manifesto explainer #2 "Foster Participation and active ageing"](#)

Task Force Adequate Income and Social Inclusion

[Position on pension adequacy report](#)

Input for conference on pension adequacy report, exchange about the advantages and issues of different pension systems.

For more information, please visit the [section on Task Force of the member's area](#). Each member organisation can nominate representative in AGE Task Force. If you would like to nominate someone from your network please contact Marine Luc at marine.luc@age-platform.eu

MEMBERS INVOLVEMENT IN EU PROJECTS



Members of the Task Force on Dignified and Healthy Ageing contributed to the [Policy recommendations](#) and [Book](#) for a VALUE-BASED health and social care.



Members provided insights on how [navigators can support older people](#) and their families.



Contributions of AGE members to the [EU-Wide Citizens Workshop](#) on Solutions to Ageism in the European Union.



[CEOMA](#) led the project, and AGE members participating in the Task Force Age-Friendly Environments could comment on the project's outcomes ([training curriculum](#) and [online training](#)) and test them off-line.

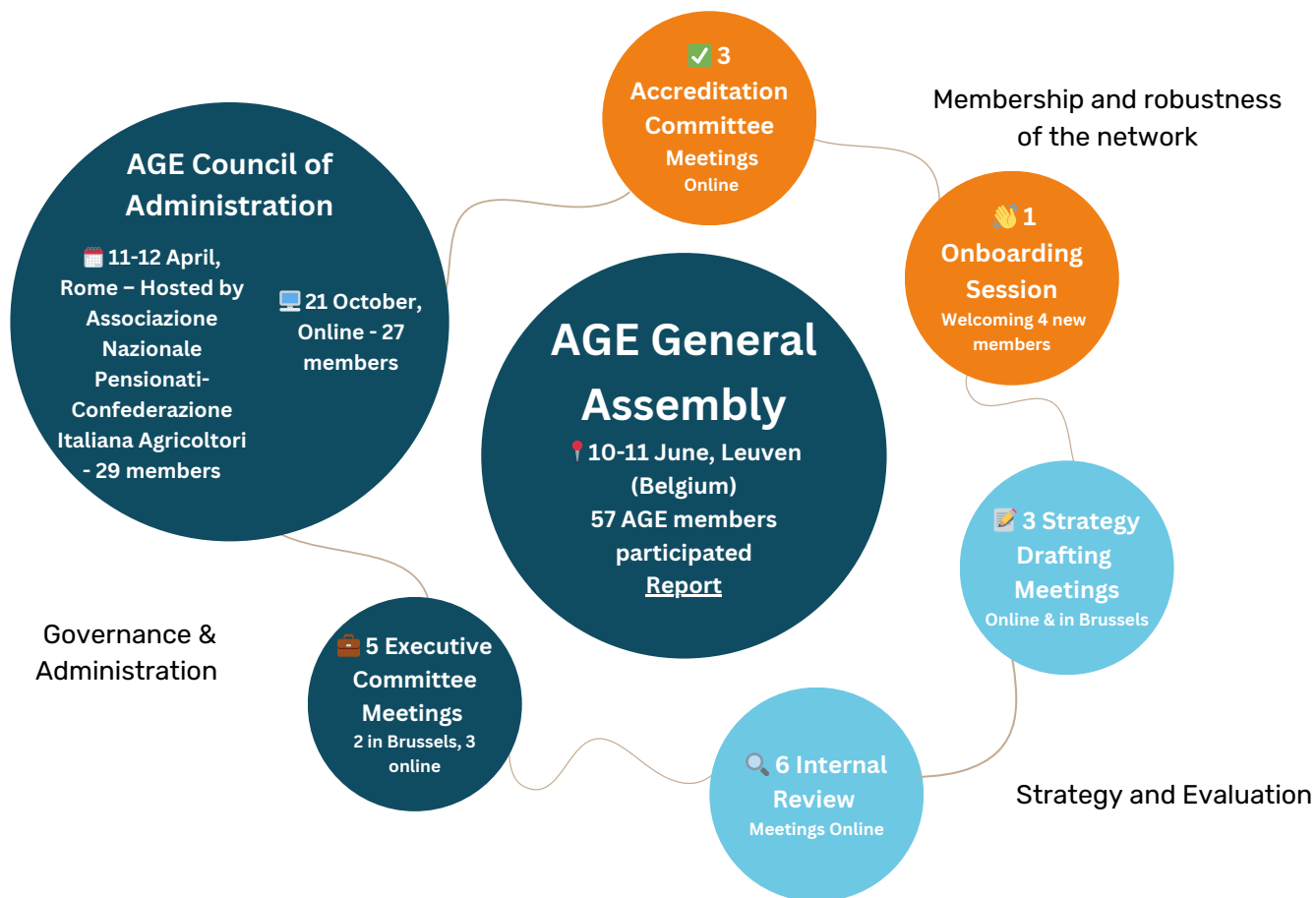


[Old Up](#) organised a Democracy Festival and published videos on Solidarity Between Generations– [EU Intergenerational Festival](#). [Anziani e Non Solo](#), [Bonum Vitae](#), [BAGSO](#) discussed the [Intergenerational Declaration](#) in meetings with AGE.



[Entr'âges](#) participated to a [project meeting with project partners](#) to discuss Solidarity between generations at AGE 'offices in Brussels.

STATUTORY MEETINGS



03. AGE representativeness as a network

NEW MEMBERS OF AGE PLATFORM

Italy : **Curopolì**



Association dedicated to supporting caregivers (parental, family, professional, and voluntary), combating ageism, and promoting the science of happiness in the social context.

Poland : Foundation Zaczyn- Leaven Foundation



Founded in Warsaw in 2013 by an intergenerational team, the organisation influences public policies, reaches 10 million annually through campaigns, supports 10,000 older people, and runs 50 local projects each year.

Belgium : AGO ASBL



Lifelong learning association for adults, recognised by the Wallonia-Brussels Federation and managed by senior volunteers. Decentralised into federations and local sections across Brussels and Wallonia,

Spain : ASJUBI 40 Jubilacion Sin Penalizar Con Mas De 40 Anos Cotizados



Working on the abolition of the reduction coefficient applied to both forced and voluntary retirement for people who have started to work earlier and contributed 40 years or more but do not have the right to a full pension if they choose to retire earlier.

AGE REPRESENTATIVENESS

AGE Member Organisations by country

28 countries are represented in our network

- Austria

Belgium

Cyprus

Czechia

Denmark

Estonia

Finland

France

Germany

Greece

Hungary

Ireland

Italy

Latvia
- Malta

Netherlands

Norway

Poland

Portugal

Romania

Serbia

Slovakia

Slovenia

Spain

Sweden

Switzerland

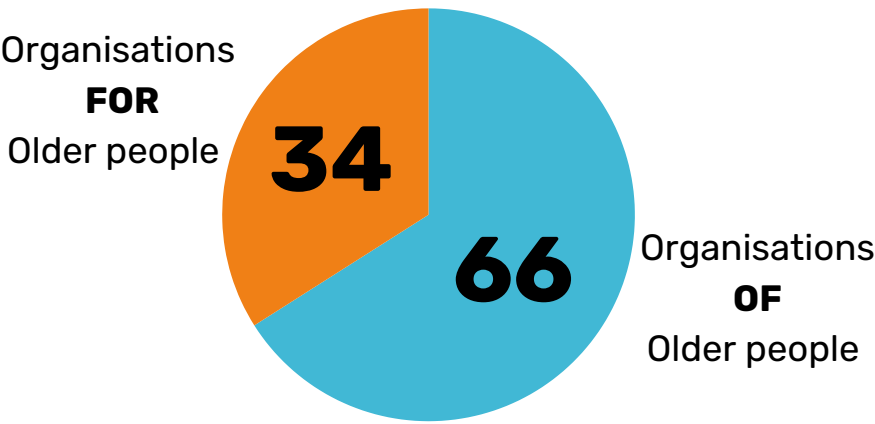
Turkey

United Kingdom



AGE Member Organisations by category

Total AGE Member Organisations : **100** in January 2025 ● **337 representatives** from AGE members participate in AGE's work.



04. KEY ROLE OF AGE MEMBERS

AGE Members' Key Contributors

Category	Names & Organisations
Accreditation Committee	Ágnes Bene, Gerontology Science Coordination Centre (HU), Anthony DeGiovanni, National Council for the Elderly KNA (MT), John Kirstein, DaneAge (DK)
Task Force Chairs & Co-Chairs	Dignified & Healthy Ageing: Katerina Bohata, Elpida (CZ), Michèle Le Goff, CFR (FR); Age-Friendly Environment: John Kirstein, DaneAge (DK), Bernard Bazot, ARAF (FR) ; Employment & Participation: Laura Christ, Older Women's Network Netherlands (NL), Claude Waret, UFR (FR); Adequate Income Social Inclusion : Gerrit Jan Van Otterloo, Jan Nagel 50+ Foundation (NL)
Staff Liaison Person	Laura Christ, Older Women's Network Netherlands (NL)
Drafting Group - AGE Strategy 2026-2030 , in alphabetical order	Claudio d'Antonangelo, ANAP (IT), Filip Hamro-Drotz, SPF Finland (FI), Barbara Kahler, BAGSO (DE), Miroslava Kanerova, Zivot 90 (CZ), John Kirstein, DaneAge (DK), Michèle Le Goff, CFR (FR), Maria Mannerholm, EAN (SE), Ciarán McKinney, Age and Opportunity (IE), Christine Nanlohy, OVN-NL (NL), Jordi Romero, FATEC (ES), Przemysław Wiśniewski, Zaczyn Foundation (PL)
Internal Reviewers , in alphabetical order	Demos Antoniou, Third Age Observatory (CY), Francesca Carpenedo, Older Women's Network Europe (IT), Anssi Kemppe, Eläkeliitto (FI), Harry Claassen, Jan Nagel 50+ Foundation (NL)
AGE Members' Experts	<u>European Accessibility Awards:</u> Rodd Bond, Active Retirement Ireland (IE), <u>Euro Retail Payments Board (ERP)</u> : Anne-Sophie Parent, Older Women's Network Europe (BE), <u>Financial Services User Group (FSUG)</u> : Piotr Nakonieczny, Bonum Vitae (PL), <u>UNECE Standing Working Group on Ageing:</u> Heidrun Mollenkopf, AGE President, BAGSO (DE)
<u>HOMeAGE - Reference Group</u> , in alphabetical order	Soteris Avgoustis, PA.SY.DY (CY), Rodd Bond, Active Retirement Ireland (IE), Laura Christ, OVN (NL), Katalin Papp, Gerontology Science Coordination Centre (HU), Amanda Warren, FATEC (ES), Vassili Louziotis, 50+Hellas (GR)

05. USEFULL LINKS

1 Member's Area

 [Link to the Member's Area](#)

2 Subscribe & Stay Updated

 [Subscribe to our Newsletter CoverAge](#)

3 AGE Member Directory

 [Directory of AGE Members](#)

4 Follow Us on Social Media



[LinkedIn](#)



[Facebook - Meta](#)



[BlueSky](#)

06. THANK YOU!

In 2024, AGE members achieved remarkable progress in advancing the rights of older people across Europe. Together, we look forward to continuing our collective efforts for a Europe for all Ages.

